

2023

NORTH CAROLINA
INTERNATIONAL

AUTO EXPO



Welcome to the 36th Annual North Carolina International Auto Expo!

We are thrilled to have you and your family for our 36th annual Expo and excited to show you the latest and greatest in all things automotive here at the Raleigh Convention Center. On behalf of the Triangle Auto Dealers Association, our board of directors, and our non-dealer members, we are extremely appreciative of your attendance and support.

The North Carolina International Auto Expo is your chance to see, touch, feel and even drive a variety of new vehicles across many manufacturers all under one roof! From Domestic brands like Chevrolet and Ford to Import brands like Toyota, Honda and Mercedes - we have it all! And our brand-new Electric Avenue showcases many of the most popular electric vehicles from a variety of manufacturers. As you may know, it can be hard to get to your dealership in time to even look at some of these vehicles before they are sold, so this truly is a unique opportunity to browse a wide variety of high-demand vehicles in a no-pressure environment.

The Board has also worked hard to plan several events around the show for a true family experience. Saturday will be filled with college football themed activities with all 3 major local colleges in action that weekend. Whether you are a Wolfpack, Tarheel or Blue Devil fan we will have all the games playing on a big screen and football-related games with prizes on the line!

It is important to note that your visit to the Expo allows our association to give back to the community. Revenue from the show funds a variety of local charities, with the most notable ones being the Wake Tech Automotive Program and The Boys and Girls Club. Your attendance has allowed us to donate almost \$750,000 since 2005.

Again, it's our pleasure to host you for this year's show and we are truly grateful for your attendance. We hope that you have a great time and find the perfect vehicle while here! If you do, please visit one of our local participating dealers - we will take great care of you.

Sincerely,



MATT BIRCKHEAD
AUTO EXPO CHAIRMAN



WAKE COUNTY NEW VEHICLE DEALERS ASSOCIATION



MATT BIRKHEAD
President



CASEY BEST
Vice President



STEFFANY STANIC
Executive Director



SHAWN MERCER
Attorney



JASON WILKINSON
Accountant



JESSICA SHEAR
Accountant



FRED ANDERSON
Board Member



MICHAEL ANDERSON
Board Member



ERICK KIRKS
Board Member



TOMMY LAAKSO
Board Member



TIM MICHAEL
Board Member



PAUL WHITE
Board Member



VINCE WHITE
Board Member



DANNY WILLIAMS
Board Member

Wake Tech is North Carolina's largest community college, serving more than 70,000 adults annually, with seven campuses, two training centers, multiple community sites and a comprehensive array of online learning options. The college offers a two-year (21-month) Associate in Applied Science (AAS) degree in Automotive Systems Technology (AUT). The program includes new and emerging technologies. Most classes allow for three hours of hands-on (lab) experience for each hour of classroom instruction/lecture. Wake Tech's AST curriculum covers all automotive systems, progressing from the basics to advanced technologies, to prepare students for success in the workplace. The electrical system is emphasized most, since electricity controls 99% of vehicle operations. A background in automotive is not required for the program. To learn more about this program, please visit: <https://www.waketech.edu/programs-courses/credit/automotive-systems-technology>

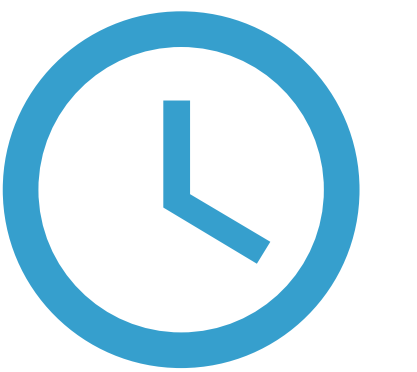


Boys & Girls Clubs has been helping Wake County youth reach their full potential as productive, caring, and responsible citizens for over 50 years. We operate 7 neighborhood Clubs across Wake County, including a Teen Center Dedicated to building our next generation of leaders. Thanks to our donors and volunteers, we ensure all young people, especially those who need us most, have the greatest opportunity to succeed in school, at work, and in life. The Boys & Girls Clubs mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. A Boys & Girls Club is a place—an actual, neighborhood-based building—designed solely for youth development purposes. The Club is open after every school day and for special events on Saturdays when kids have free time and need positive, productive outlets.



LEVEL 1 STANDARD OUTLET

- Plug into a standard 120V wall outlet
- Connector provided with every EV
- Great for overnight or workplace charging
- Ideal for typical commutes (up to 40 miles)



40 miles
overnight

LEVEL 2 240-VOLT OUTLET

- Faster charging for longer drives
- Provides a full charge for most EVs in:



4-8 hours
empty to full
charge

100% Electric



1-2 hours
empty to full
charge

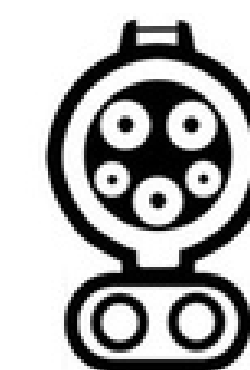
Electric & Gas



25 miles
per hour of
charging

DC FAST CHARGE

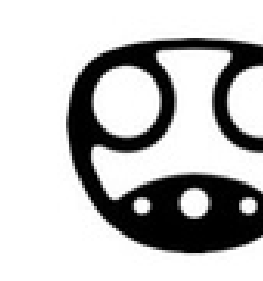
- Much faster charging at public locations
- 3 different connectors depending on vehicle:



CCS Combo
Up to
160 miles
in 20 minutes



CHAdeMO
Up to
67 miles
in 30 minutes



Tesla Supercharger
Up to
200 miles
in 20 minutes



0 to 80%
30-40
minutes

CAPITALCHEVROLET.COM

CHEVY
STRONG



YOUR LOCAL NEIGHBORHOOD CHEVROLET DEALER

9820 CAPITAL BLVD., WAKE FOREST, NC 27587
SALES: (252) 303-2182 | SERVICE: (252) 303-2488 | PARTS: (252) 303-2497



It's Easier Here.



27 Dealership Locations

Leith is the largest complete automotive group in the Triangle.

RALEIGH

- Alfa Romeo of Raleigh
- Audi Raleigh
- Jaguar Land Rover Raleigh
- Leith Acura
- Leith BMW
- Leith Chrysler Jeep
- Leith Honda
- Leith Lincoln
- Leith Toyota
- Leith Volkswagen of Raleigh
- Maserati of Raleigh
- Mercedes-Benz of Raleigh

CARY

- Audi Cary
- Auto Park Chrysler Jeep
- Autopark Honda
- Land Rover Cary
- Leith Acura of Cary
- Leith Nissan
- Leith Porsche
- Leith Volkswagen of Cary
- Mercedes-Benz of Cary

WENDELL

- Auto Park Kia
- Leith GMC
- Leith Chrysler Dodge Jeep RAM
- Leith Ford

ABERDEEN

- Leith Chrysler Dodge Jeep RAM
- Leith Honda Aberdeen



Are you curious about the future of transportation?
Get behind the wheel of the latest electric vehicles
and experience the future of driving firsthand. We'll
have dozens of vehicles for you to test drive.

RSVP at [LeithEV.com](https://leithEV.com) for this free electrifying event.
Sunday, October 1st
11am - 4pm
Koka Booth Amphitheatre | Cary, NC

ALL NEW CHEVY SILVERADO

UP TO
\$9,500 OFF
SILVERADO 1500

UP TO
\$5,500 OFF
SILVERADO 2500

SEE DEALER FOR DETAILS, WITH APPROVED CREDIT



SIR WALTER
CHEVROLET

📍 8501 Glenwood Ave
Raleigh, NC 27612

🌐 Sirwalter.com

📞 (919) 420-3741



CAPITAL
CHEVROLET

📍 9820 Capital Blvd,
Wake Forest, NC 27587

🌐 capitalchevrolet.com

📞 (919) 842-5350



HENDRICK
CHEVROLET

📍 100 Auto Mall Dr.
Cary, NC 27511

🌐 Hendrickchevrolet.com

📞 (984) 666-8576



LEITH
CARS

📍 5601 Capital Blvd,
Raleigh, NC 27616

🌐 Leithcars.com

📞 (919) 876-5432



THOMPSON
CARS

📍 2600 Wake Forest Rd,
Raleigh, NC 27609

🌐 Thompsoncars.net

📞 (984) 666-8576



JOHNSON
AUTOMOTIVE

📍 5000 Old Raleigh Road
Cary, NC 27511

🌐 (919) 439-2059

📞 johnsonautomotive.com



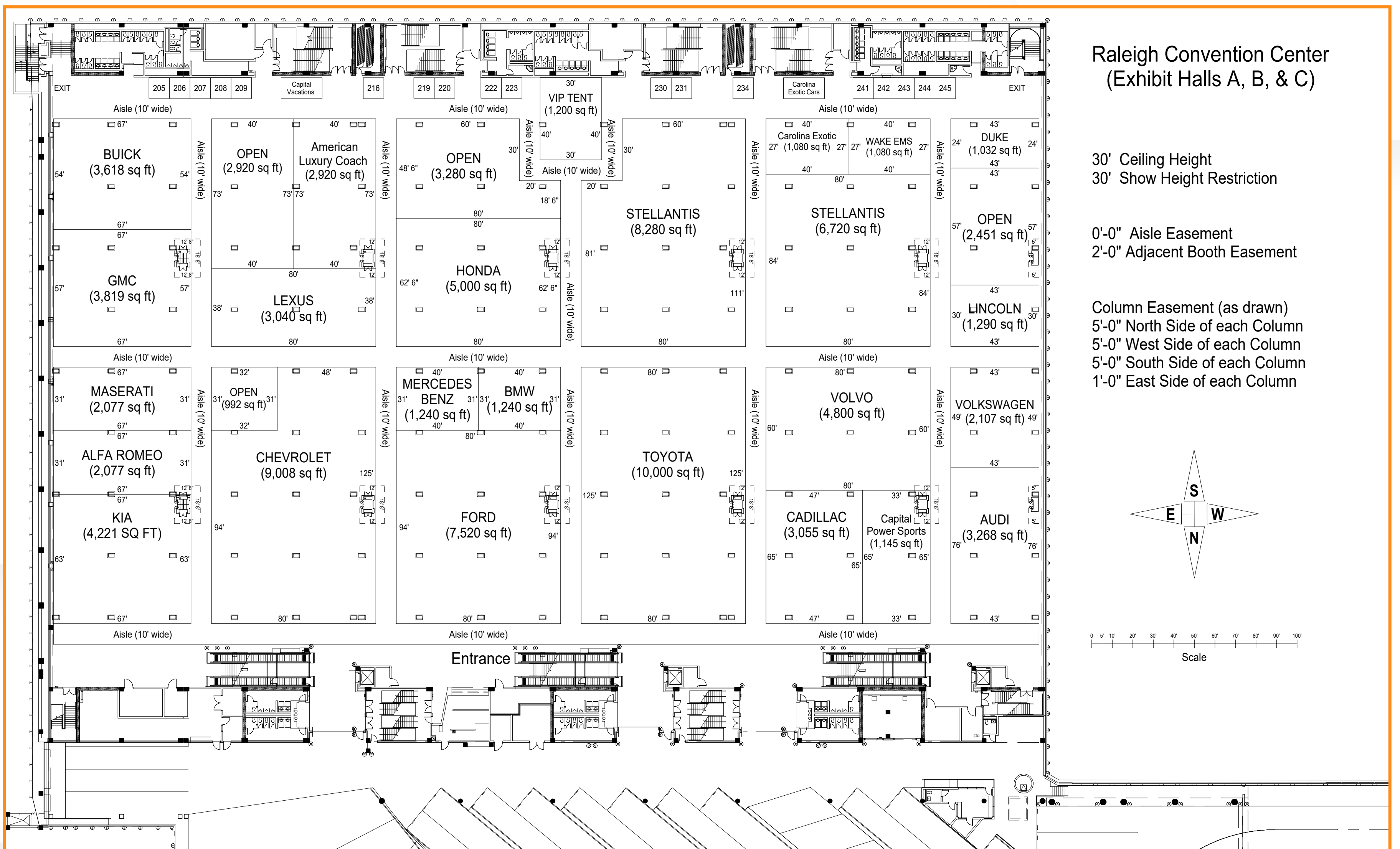
UNIVERSAL
CHEVROLET

📍 114 N Main St
Wendell, NC 27591

🌐 (919) 365-6351

📞 universalchevy.com

2023 NORTH CAROLINA INTERNATIONAL AUTO EXPO

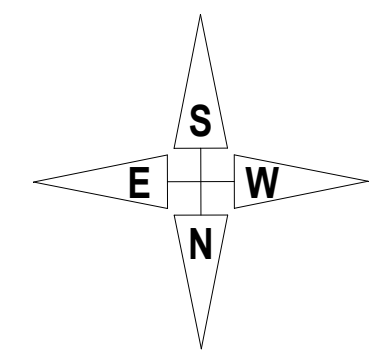


Raleigh Convention Center
(Exhibit Halls A, B, & C)

30' Ceiling Height
30' Show Height Restriction

0'-0" Aisle Easement
2'-0" Adjacent Booth Easement

Column Easement (as drawn)
5'-0" North Side of each Column
5'-0" West Side of each Column
5'-0" South Side of each Column
1'-0" East Side of each Column



Scale
0 5 10 20 30 40 50 60 70 80 90 100